



Thrive not just survive

Manufacturers Growth Conference

Best practices to create and sustain profitable growth.

Being competitive and growing your business in a dynamic global economy is challenging. You may have great assets of people, equipment, technology, and processes...but, are you maximizing their potential? Join us to learn about world-class best practices from national and regional experts with practical takeaways to implement now.

Grow Your People

The Art and Science of Knowledge Transfer

Learn about preserving and transferring years of employee 'know-how'.

Beyond Orientation

Discover onboarding best practices that lead to retention and successful employees.

Trump Change

Gain insights about the potential impact of the new administration's policies on your employees.

Importance of Manufacturing to our Past, Present, and Future

PA State Representative Matt Gabler focuses on benefits of living and working in our region and the critical role of manufacturing.



Driving Impact for Manufacturers

May 17, 2017

7:30am-4:00pm

The Highlands Event Center
535 S. Michael Street, St Marys

\$75.00

Networking • Breakfast • Lunch



Grow Your Revenue

Diversifying into New Markets

Best practices and challenges of finding new markets and customers.

Recalibrate Your Revenue Engine

New perspectives, strategies, and actions to apply for increasing sales and profits.

Creating an Inbound Lead Generation Strategy to Increase Sales

Learn the process and tactics to attract new customers thru predictable lead generation.

Intellectual Property (IP): Copyrights, Patents, Trademarks, and Trade Secrets

The ABC's of IP and what it means to own it, exploit it, and protect it.

Resources Designed to Fuel Business Growth

Review sources of investment capital for your company, product, or idea.

See program agenda, speakers, and registration at www.nwirc.org/events

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