nwIRC
Driving Impact for Manufacturers

Engage and Equip Your Team

Build a Culture of
Continuous Improvement and Learning

Winning, Growing, and Keeping Business

Beating the competition, exceeding customer expectations, and growing profitably isn't easy. Add to the mix – increasing customer demand, pricing and delivery pressures, and the need to continually improve. Getting to where you want to be just got more challenging. Throw on top the workforce shortage and your growth goals may seem unreachable. Your employees are the key to a successful strategy.

Engage and Equip Your Team = Improvement Kata

When employees are attempting to solve problems in different ways, there is less efficiency, lost production, dissatisfied employees, and potentially a negative impact to the bottom line. The solution is to provide them with a life-long skill that makes continuous improvement a habit.

- Engages all employees in deliberate and daily practice of continuous improvement
- Enables teams to navigate together towards the same goals, address obstacles, and develop solutions
- Creates a pattern that becomes habit or second nature
- Develops a skill for measuring and evaluating the impact of any improvement efforts

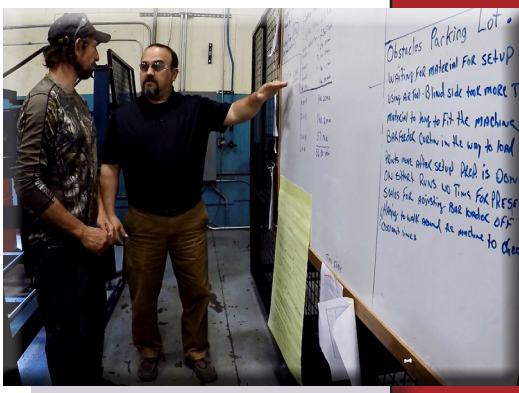
Company Success

"We first heard about Kata during a tour of a world-class company that we benchmark against, but had no idea how to pursue this new (to us) problem-solving method. NWIRC's Tom Weible coached us through our first Kata challenge with amazing results that are proving to be long lasting. We now use Kata as the basis for all our improvement efforts."

-Dan Ignasiak, President, SEPCO

"Before learning kata, we often used a shotgun approach to solving problems and never really knew what solved the issue or the actual impact of the change or improvement. Now we work as a team to determine the next target condition towards the goal. Documentation is key to keep track of things we've tried and results, so we don't try the same thing again. It's one step at a time, and having a coach helps keep us on target and motivated."

-Paul Brown, Maintenance Manager, SEPCO



Take the Next Step

Register for Improvement Kata and Coaching Kata training to develop skills for doing and teaching a routine of thinking (kata) in your daily work.
As an added bonus, the participant receives a two-hour post-workshop coaching session to work on an actual improvement at their company using kata skills.

Facilitator: Tom Weible
NWIRC Strategic Business Advisor
and TWI Institute Certified Trainer

BONUS
2 hour post-workshop coaching session
(For participant and a manager)

SBDC
PENNSYLVANIA
Small Business Development Center
Clarion University
Helping businesses start, grow, and prosper.

Improvement and Coaching Kata

March 12-13, 2019
Mar 12 | 8:30am - 4:30pm
Mar 13 | 8:30am - 2:30pm

Clarion University SBDC
330 North Point Drive #100
Clarion

Class size is limited.

$550
per person
(Lunch included both days)

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