



Hubspot Workshop:

Setting up and using Hubspot's Free CRM tool

Why:

Every business should have a customer relationship management (CRM) tool. A CRM provides a central source to store information and activity on prospects, leads, customers, partners, and vendors. Along with storing data, CRM systems will improve communication within your organization, during customer service, and throughout the sales process. You will experience improvements in efficiency, processes, and data accuracy.

What to Expect:

The workshop will help you get started with the HubSpot Free CRM, which was recently rated the leading CRM system by Gartner Research. Through participation in this workshop, you will gain the essential information needed to immediately start using the CRM and begin the process of customizing the system for company-wide use at your organization.

Who Should Attend:

Business owners, executives, middle-management, sales managers, business development managers, sales professionals or anyone looking to on-board the HubSpot CRM at their business.

This course is led by HubSpot Certified Trainer, Josh Curcio. He is COO/Partner at protocol 80, Inc., an inbound marketing agency that works specifically with manufacturers and industrial suppliers.



April 23, 2020

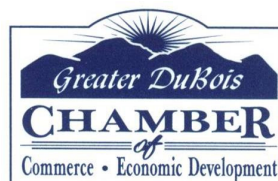
9:00am-12:00pm

WEBINAR

-No Cost-

Please RSVP by April 17

You will receive the webinar link via email prior to the program.



For more information or to register:
www.nwirc.org/events • mreichard@nwirc.org • (814) 217-6067