



### Strategic Business Advisors

NWIRC's services begin with our Strategic Business Advisors (SBA), qualified industry specialists who focus on understanding your business issues, requirements, priorities, challenges, goals, and initiatives. Through an independent and objective perspective, our SBAs challenge thinking, explore opportunities, identify resources, assist in the development of customized solutions, and provide project management. All focused on helping your company improve competitiveness, attract new customers and employees, and grow profitably.

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# Driving Impact for Manufacturing

Northwest Industrial Resource Center (NWIRC) is a not-for-profit organization that serves small and mid-sized manufacturers throughout northwest and north central Pennsylvania. Through a private and public partnership business model, NWIRC is driven by the impact our consulting and customized training solutions have on our client's business, the manufacturing industry as a whole, and our regional economy. We help manufacturers achieve and sustain top and bottom-line growth through the implementation of next generation manufacturing strategies, world-class improvement methodologies and best practices, advanced manufacturing technologies, and customized workforce training and skill development programs.

## Core Services

### Business Growth

Developing strategy and using proven methodologies for creating a sales process, exploring new markets, attracting and developing new customers, and growing your business more profitably.

### Continuous Improvement

Improving day-to-day processes, implementing standardized work, strengthening workforce capabilities, and building a culture of continuous improvement and operational excellence with programs such as Lean Together™, Lean Champion Certification, and Lean Six Sigma Green Belt.

### Technology Advancement

Assisting to identify and implement Industry 4.0 solutions, such as robotics; automation; ERP software; cyber network security; cloud computing; and data management.

### Employee Development

Creating a workplace culture that attracts, develops, and retains employees through leadership programs, onboarding and training plans, and onsite coaching.



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