

DISC Profiles to Build Strong Teams

What is DISC?

DISC is a non-judgmental behavior assessment tool based on four different personality traits - Dominance, Influence, Steadiness, and Conscientiousness. We each have a unique combination of the four, but typically there are one or two traits that stand out among the others. While they are often subconscious behaviors, becoming aware of these personality traits will allow you to better understand yourself and how you can interact with others.

Learning more about the Maxwell DISC system means you can build stronger and more productive teams by strengthening communications, building trust, minimizing conflict and maximizing productivity. After all, recognizing your strengths and limitations allows you to give your best as you work with people around you—whether they are coworkers, spouse, family, friends or someone you met at social gathering.

Receive a personalized DISC Behavioral Assessment and 25-page report profiling each your key attributes. This is an excellent overview report to:

- Learn more about yourself and your own behaviors
- Understand the strengths and challenges of your behavioral style
- Understand your style better and appreciate the style of those you work with
- Understand your approach for directing and delegating and tips for improvement
- Increase your management effectiveness for developing and motivating others

September 21, 2021

9:00am-3:30pm

NWIRC Learning Center
8425 Peach Street, Erie

Cost: \$249

*(Receive early-bird discount
if registering 2-weeks prior)*

Instructor: Susan Hileman, NWIRC

Susan has been a Strategic Business Advisor for the Northwest PA Industrial Resource Center since 2006. She directly assists manufacturers with business assessments, customized training, and project management skills to achieve targeted business growth and cost reduction strategies. She is a certified speaker/trainer/coach as part of the John Maxwell Team and trained in Maxwell DISC Behavioral Assessments.



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**For more information or to register: www.nwirc.org/events
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