

Pancakes & Planning

A morning workshop for getting started with a strategic plan.



Do you need a clear strategic direction for your business?

This workshop will provide the launch pad to get started with a new or updated Strategic Plan!

Having an accurate view of your company's current situation and a compelling vision of the future motivates employees and focuses resources on areas that will have the most impact. Strategic Planning is often overlooked and under-valued, and running your business doesn't always leave time to plan for your company's future growth. Striving for growth or improvement without setting clearly defined goals and a plan, including specific initiatives to achieve those goals, can leave your business adrift and unfocused.

- Strengthen your understanding *and* underscore the value of strategic planning
- Explore framework and tools for the planning process
- Interactive exercise for a vital component to start or update a plan

Shift your company to **planning for the future** versus surviving day to day!

2-Hour Workshop | \$49 per Company Team | See regional schedule on the back —>

Pancake breakfast included

Registration required at www.nwirc.org/events

WORKSHOP SCHEDULE 2022

Pancakes & Planning

A morning workshop for getting started with a strategic plan.



August 17 | 8:00am - 10:00am
Lindenpointe
3050 Prosperity Place, Hermitage PA

August 23 | 8:00am - 10:00am
DuBois Country Club
10 Lakeside Ave, DuBois PA

PRESENTER: Lisa Pustelak
NWIRC Employee Development Specialist

Lisa is an Employee Development Specialist at NWIRC and previous founder and CEO of LEDGE Enterprises, LLC. She is a Certified DDI Facilitator.



“*NWIRC and their invaluable people, process and resources helped Machining Concepts educate and engage the next generation of leadership to participate and take ownership of the decision making which will lead us as we emerge from the economic impact of the the pandemic.*”

-Jim Willats, Co-owner and President, Machining Concepts

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