



START WINNING WHERE IT COUNTS

June 22, 2022 | 9:00am-11:00am
Zoom

Companies win and lose every day—sometimes with quotes or profitability, and sometimes with people. It's all about making the right connections and growing your business relationships. It's true. In our ever-technology-dependent world, making a connection between people—leaders and followers, co-workers, sales people and potential customers—is more valuable than ever before.

If you want to start winning where it counts though, you will need to do more than establishing great connections. If you want to create real value in your organization, start by evaluating your business' identity. What is your purpose? How do you define yourself? What are your core values? Your core values will help determine how important decisions are made such as handling difficult customers and hiring employees. They will help define your purpose, what drives your business toward success, and what really counts. What does success look like for you? Once you have the right people on board and a plan for gaining 'the wins' you desire, it's time to put the plan into place. Momentum builds momentum and the job of delivering a successful outcome belongs to each person on your team!

- How to create the dream team and momentum you need to win
- The law of the "Inner Circle", values, timing and explosive growth
- Planning for succession: creating the legacy for continued success

Instructor: Susan Hileman, Founder, Red Day Communications

Susan Hileman, Founder of Red Day Communications, has spent more than 25 years serving manufacturing; the last 15 years as a Strategic Business Advisor for the NWIRC. She is a graduate of Clarion University with degrees in Business Management and Speech Communication, a certified John Maxwell Group Team member, and trained in DISC Behavioral Profiling. Susan is a veteran of the U.S. Air Force.



Cost - \$149

Early-bird discount available

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