



Executing Strategy on the Frontline

September 19 | 9:00am-2:00pm

Penn State DuBois
1 College Place | DuBois

Leaders will learn the three key elements of executing strategy at the front line - Focus, Measurement, and Accountability. They learn how to focus on the few most critical priorities, to measure progress toward the accomplishment of these priorities, and to hold themselves and their team members accountable against the metrics. Participants will also explore best practices for accountability, such as determining and communicating accountability—including consequences. The Strategy Execution Tool helps leaders capture in one place their top priorities, progress and outcome measures, and those accountable for achieving the priorities.

- Communicate how priorities align with the organization's strategic goals.
- Focus their own and their team's time, attention, and energy on the highest priorities.
- Determine how to track progress and assess outcomes for each priority.
- Apply best practices to hold people accountable for the work assigned to them.

Instructor: Molly Reichard, Culture Development & Training Specialist, NWIRC

Molly Reichard joined NWIRC in June 2016 as Training & Events Coordinator, and after 6 years, transitioned to Culture Development & Training Specialist. She leads employee development training geared for manufacturing companies across 13 counties of northwest and north central Pennsylvania during public sessions and onsite at their facilities. Molly is a certified DDI Facilitator and the coordinator for NWIRC's Lean Together™ program.



Cost: \$299

Early-bird discount available.

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**For more information or to register: www.nwirc.org/events
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