



# 2023 REGIONAL IMPACT

## Northwest and North Central Pennsylvania Manufacturers

According to clients surveyed\* in 2023, NWIRC helped these manufacturers achieve:

# 3204 jobs created or retained



**\$275.8M**  
new and retained sales



**\$16.3M**  
cost savings



**\$40.5M**  
new client investments

### Manufacturers' Top Challenges *as Reported by Clients*



**64%**  
Cost Reduction



**62%**  
Employee Recruit/Retain

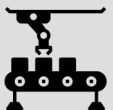


**56%**  
Growth Opportunities



**30%**  
Product Development

### NWIRC Business Solutions



Accelerating Manufacturing Technology Adoption



Workforce Training; Leadership Development; Talent Pipeline



Creating PA-Based Supply Chains and Reshoring



ISO & Quality Systems Training Implementation



Continuous Improvement Training & Implementation



Cybersecurity Education, Resources & Support

*\*Data gathered by the Fors Marsh Group via independent survey; verified by U.S. Department of Commerce*

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