nwIRC
Driving Impact for Manufacturers

Digital Gameplan for Manufacturers

Is your manufacturing business positioned to thrive in the digital era? In today's competitive market, having a great product isn't enough—you need to be visible, trusted, and remembered. Schedule your lunch-hour to learn the basics and next steps for transforming your online presence into a lead-generating powerhouse.

Learning Targets

- Leverage A.I. to build digital visibility with clarity and efficiency
- Position your business as the go-to solution in your niche
- Discover real-world strategies for driving traction through search-optimized content
- Unlock tools & tactics to convert online engagement into valuable conversations
- Follow a step-by-step roadmap to implement your own Digital Game Plan

September 16, 2025
12:00pm-1:00pm

Webinar via Zoom

No Cost

Instructor: Curt Anderson

Curt founded an eCommerce company in 1995 that was ranked 3X on the Internet Retailer Magazine Top 1000 eCommerce Companies. He's the author of "Stop Being the Best Kept Secret" and founder of B2Btail.com.

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