RAISING AI LITERACY IN MANUFACTURING

nwIRC
Driving Impact for Manufacturers

AI EXPLORER SERIES

Virtual | 4 Weeks | 9:00am-11:00am

Jan 29 | Feb 5 | Feb 12 | Feb 19

This interactive training is limited to 20 people!

Feeling the pressure to do more with less and up your AI game? This series helps you cut through the hype and harness AI to streamline operations, upskill teams, and stay competitive.

Week 1
January 29

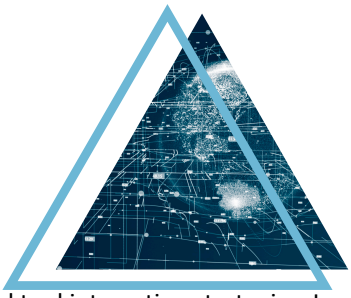
Module 1:
Understand the Foundations of AI in Business

Learn how AI is changing business and what it means for your role. Explore the differences between traditional and generative AI, understand key terminology, and identify opportunities within your business context

Module 2:
Shift Behaviors to Work with AI

Adjust habits, communication, and workflows to collaborate with AI. Develop the mindset necessary to work effectively alongside AI tools, incl. how to structure problems, provide context, and iterate efficiently.

Week 2
February 5



Module 3:
Prompt Like a Pro

Practice effective prompts and tool interaction strategies. Learn advanced prompting techniques, understand how to provide clear instructions, and develop strategies for consistent, high-quality AI output.

Module 4:
Use AI in Your Role

Apply AI to HR, marketing, finance, or operations tasks. Implement AI tools for common workflows in your role to enhance productivity and address department-specific challenges.

Week 3
February 12

Module 5:
Automate with Agentic AI

Explore no-code automations and multi-step agents. Learn how to create automated workflows that combine multiple AI tools, set up recurring processes, and implement time-saving systems.

Module 6:
Lead AI-Augmented Teams

Understand new responsibilities, risks, and best practices. Guide teams through AI adoption, establish governance frameworks, and create policies that maximize benefits while minimizing risks.

Week 4
February 19

Module 7:
Ethics, Bias & Responsible Use

Build awareness of bias, hallucinations, and misuse. Develop frameworks for the ethical use of AI, learn to identify and mitigate biases, and establish responsible use guidelines for your organization.

Module 8:
Capstone Project

Design one AI-enhanced workflow from your job. Apply everything you've learned to create a practical, immediately applicable solution tailored to your role and organization.

Led by Andreas Welsch—Top 10 Agentic AI Advisor, keynote speaker, and former SAP VP—who's helped Fortune 500s use AI for measurable results.

$250/person

Register at: nwirc.og/events