nwIRC
Driving Impact for Manufacturers

Creating a Culture of Accountability

When accountability isn't consistently reinforced, morale suffers and expectations blur. Rebuilding a culture of responsibility starts with clear standards, consistent follow-through, and leading by example.

Learning Targets

- The language of Accountability (it should be positive not negative!)
- How to set expectations S.M.A.R.T.E.R
- The benefits of being specific and taking ownership

Participants will receive a copy of the book, *Winning with Accountability* by Henry J. Evans for additional learning and application.

March 10
9:00am-12:00pm

Werner Company
93 Werner Road, Greenville

$199
Early-bird rate available.

Instructor: Molly Reichard

As NWIRC's Culture Development Advisor, Molly leads employee development training geared for manufacturing companies across 13 counties of northwest and north central Pennsylvania during public sessions and onsite at their facilities. Molly is a certified DDI Facilitator and certified Working Genius facilitator.

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